



“ In a very competitive real estate field, the Reichel team’s depth and super responsive service stand out. Bill found Alliance a great off-market deal, a \$34 million warehouse portfolio, which Reichel now leases and manages.

I’m amazed how fast Bill finds tenants without having to go to the brokerage community at large. His database and network are incredible, and I’m kept well informed at every turn. It’s just a great organization.”

IRA BERGSTEIN | ALLIANCE PARTNERS



“ We anticipated a year-long search to find our new quarters. With Reichel on board, it ended up being two weeks. Bill’s expertise and market knowledge gave us confidence that we’d made the right decision.

Bill was genuine, gave it to us straight and understood this decision was critical to our foundation’s future. He met every challenge, worked with multiple parties on our board and stayed on top of negotiations. We couldn’t have had a better experience.”

JAN CAIRNES | HANLEY FOUNDATION

KIND WORDS FROM OUR CLIENTS...



“ Knowing the market so well, Bill was able to get us a higher price than anticipated on our warehouse sale. Throughout the process, I felt that we were working as a team.

Reichel stayed on top of every detail, and worked hard to get the property sold. Bill always did what he said he would do and gave us the flexibility in working arrangements, schedules and whatever else it took to get the job done.”

JUAN PADRON | PRIVATE INVESTOR

“ Working with the Reichel team proved to be a 10 in every way, as they handled our property sale and now serve as the building management company.

I was handling the listing in-house but realized getting the best result would take the best professional. Bill’s knowledge and persistence made all the difference. He navigated the entire process smoothly, handling the inevitable surprises and giving me perspective on legal issues that popped up. The expertise that he and his entire team bring to an assignment is so valuable.”

HAROLD LIGHTMAN | PRIVATE INVESTOR

“ Our experience was exceptional. Bill brought a buyer for our West Palm Beach office building, then acted as our tenant rep to find our new leased space. There were lots of moving parts and when a simple lease deal became unnecessarily complicated, the Reichel team always found a way forward.

As attorneys, in addition to “winning” the case, client service is very important to us. We guide clients through the process to get the best result. That’s how we were treated as Reichel clients. ”

GARY LESSER
LESSER, LESSER, LANDRY & SMITH
ATTORNEYS

“ Bill did in six months what the prior broker couldn’t do in two years – sell my professional office for a very good number. He went above and beyond, keeping me updated throughout the listing, negotiations and closing.

If you are looking for a commercial RE broker/advisor who is extremely knowledgeable, passionate, full of energy and truly cares about his clients, Bill’s your guy. ”

BRIAN GURALNICK | GURALNICK INJURY ATTORNEYS

“ Reichel helped me buy an investment property and manages other buildings I own. I truly value Bill’s opinion. He’s professional, honest, and takes the time to explain things thoroughly. He’s not just out to make a deal. I was ready to make an offer on one property when Bill did more research and said ‘It’s not the right deal for you.’ I felt he was consistently on my side. ”

CHERYL JOHNSON | PRIVATE INVESTOR

“ Another Realtor gave up on me, saying I had overpriced my office condo. I gave Reichel the listing and it sold within a year, at the original price, to a Texas-based corporation in a very complicated transaction. With no Realtor representing the buyer, Bill had to deal with multiple parties, work through the condo association approval and resolve issues including signage, parking and zoning to allow medical uses.

At times, the deal was ready to slip away but Bill was proactive, persistent and made it happen. He truly earned his commission, something I’ve never told another salesman. ”

DAVID WOOD | DAVID WOOD PERSONNEL



“ Reichel Realty was all-in, always on the ball. They did a terrific job for us with two property sales. Bill’s not your typical sales person. In addition to good counsel, he established a great rapport. He was responsive, receptive to ideas and ready to give you his read on any issue. I loved working with him. Knowing he was readily on call at any point in a deal made all the difference. ”

DENISE SERLS | SAMMY BONNANO
CAMSO PROPERTIES

