

YOUR SINGLE SOURCE  
FOR COMMERCIAL  
REAL ESTATE SERVICES

**REICHEL** REALTY & INVESTMENTS *Since 1987*



“ Our track record of more than three decades, with transactions topping 15 million square feet and \$1.5 billion, is built on professionalism, total accountability and results. Rely on our expert, responsive team to always base our counsel on your best interests and complete satisfaction. These are our standards and our only measure of success. ”

BILL REICHEL, PRESIDENT

RETAIL | OFFICE | INDUSTRIAL | LAND

SALES | MARKETING

LEASING

TENANT | PURCHASER REPRESENTATION

ASSET | PROPERTY MANAGEMENT

SPECIALIZED SERVICES

WORKOUTS | RECEIVERSHIP





HORIZONS BUSINESS CENTER



11891 US HIGHWAY 1



GLOBE OFFICE PROJECT

## SALES & MARKETING

Whether your goal is rapid disposition or building long-term value, Reichel Realty has the know-how and resources to tailor strategic, effective sales and marketing campaigns. The Reichel team acts with urgency to assess your project's strength, assess potential weaknesses and set firm objectives.

## LEASING

Consistently outpacing the market, Reichel Realty fast tracks lease ups. Tapping a broad network of local, regional, national and international contacts from its decades of leasing experience, the firm makes the matches that meet clients' and tenants' needs and goals.

CONCOURSE PLAZA





# ASSET & PROPERTY MANAGEMENT

It takes a disciplined approach to day-to-day operations to realize a property's highest potential and to retain quality tenants. Reichel Realty adds value with spot-on analysis, cost control and state-of-the-art automated reporting.

- LEASING & TENANT RELATIONS
- BUILDING SYSTEM ANALYSIS
- TAX APPEAL
- INSURANCE EVALUATION
- CONSTRUCTION MANAGEMENT
- MAINTENANCE
- ZONING ISSUES
- CODE ENFORCEMENT



6001 PARK OF COMMERCE

## SPECIALIZED SERVICES

Reichel Realty thrives on challenge and putting our team's expertise to work on the most complex assignments for lenders, property owners, investors and developers. Clients value our ability to think broader, dig deeper and act faster to uncover every opportunity and achieve optimal results.

- REGULATORY APPROVALS
- ENVIRONMENTAL PERMITTING
- RECONSTRUCTION
- WORKOUTS AND RECEIVERSHIPS
- BANKRUPTCY AND FORECLOSURE

## TENANT | PURCHASER REPRESENTATION

Knowing the market is only a piece of the puzzle. Skillful negotiation and quick action are needed to capitalize on opportunities. Reichel Realty delivers on all fronts for companies expanding or relocating in Florida, whether leasing, or building new quarters. We analyze your needs, conduct a comprehensive search, identify the best options and see all details through to completion.



NASSAU SQUARE | PUBLIX



FLAMINGO PLACE



“ I never truly knew the value of proper representation in real estate until I worked with Reichel Realty. Bill and his team provided expert representation as our broker when we decided to sell a rather challenging office building from the portfolio. His tireless work with the building department, zoning board, the buyer’s broker, contractors and other vendors ensured the deal got done and we achieved the maximum return possible. I absolutely won’t work with any other firm than Reichel. ”

MICHAEL NARDY

“ Facing a tight timeline to complete a 1031 Exchange, I made the right decision in choosing Reichel Realty over the large commercial real estate firms. Reichel quickly identified two office properties I acquired and has handled leasing and renewals since then. Bill is one of the finest professionals in the industry and his team consistently goes the extra mile. He helped me establish the right banking relationship, find the right subcontractors and much more. In short, Bill has been a mentor, guide and problem solver – someone I feel always has my back. ”

SHARON TALBOT

“ Reichel Realty has helped me build a commercial real estate portfolio that consistently delivers solid returns. Over more than 20 years and numerous projects, Bill and his team have proven they are up to any challenge. I am confident they have the know-how and resources to make the most of my opportunities, whether buying or selling, leasing and managing to hold long term, or developing from the ground up. In a very competitive market, partnering with Reichel gives me an edge. ”

GERRY ARSENAULT

“ Reichel Realty brought a lot to the table representing Global Property holdings in the sale of our multi-family and office projects. Bill is a deal-maker and a problem solver, who is creative and always quick to respond. We benefitted not only from his real estate expertise but from the sphere of influence he has built up over many years. ”

DENNIS HANSEN

“ Reichel Realty has done a superior job. I reached out to the firm when a hurricane made clear we needed broader, more responsive management support for our three property office/warehouse portfolio. On his own initiative, Bill checked the properties the very next day, talked with tenants and came to us with a very fair client rep arrangement. Our portfolio is 100 percent leased and Bill quickly found a buyer for one property even as the pandemic unfolded. Most importantly, I have peace of mind knowing that whatever comes up or where I may be, the properties are in good hands. ”

GEORGE BARNGROVER

“ Over 10 years of working together, Reichel Realty’s performance has been superior. To best position our property for sale, the team guided us through creating proposed development plans, then packaged and marketed the property nationally. That approach added real value, attracting potential purchasers from across the country for a great outcome. ”

BISHOP HC RAY

“ Engaging Reichel Realty to lease, manage, upgrade and market our 1.5 million SF portfolio of neighborhood retail centers was a great decision. Bill and his excellent team provide the full scope of services, and always keep the big picture in mind. As a result, they can make recommendations that support Ownership’s short and long term goals for each asset. ”

KATIE BROWN

“ After years managing my own properties, I hired Reichel knowing their reputation as top-notch professionals. I didn’t realize just how good they were until I saw them in action. Real estate decision making is more complex than it appears and judgement is key. Reichel’s recommendations come from broad experience in the industry, and not once have I questioned decisions they’ve proposed. ”

BILL PEARL

“ In a mature market like South Florida, it takes deep market insight and seasoned professionals to find good properties and to work through each deal’s challenges. Reichel identified three additions to our portfolio including an office building and a mixed-use retail/residential project. In each case, Reichel smoothed the way, whether it meant negotiating lease back arrangements with existing tenants or dealing with environmental issues. And as exclusive leasing agent for our Flamingo Place project, Reichel was key to transforming this former car dealership into an upscale neighborhood center with a new location of the popular Bedner’s Farm Fresh Market as anchor tenant. ”

PAUL WAYSTACK



# SOME RECENT CLIENTS AND RELATIONSHIP EXPERIENCE

## TENANT REPRESENTATION

Dr. Chauncey Crandall  
Genesis Dermatology  
Romano Law Firm  
Guy LaFerrara Men's Clothing  
Velocity Motor Sports  
Linder Industrial Machinery  
McCrorry's Grow Healthy  
Goldaro Development  
Advantage Golf  
Mecox Gardens  
Johnson Levinson  
Platform Security  
Fidelity Mortgage  
Devore Law Group  
Redemptive Life  
Haile Shaw Law  
Transform Materials  
Golden Boxing

## CLIENTS | TENANTS

Cano Eye  
Uceda School  
US Post Office  
Renato's Restaurant  
Robert Malt  
PB County Sheriff's Office  
Club Colette  
Bill Pearl  
Alex Walker  
George Barngrover  
C Five Florida/Success TMS  
Medical Tourism  
Sharon Talbot  
Stu Hankin  
CAP Investments  
TMX Finance  
Jeff Pliskin  
Mike Nardy  
Silver Companies  
Floral Emporium  
Moose Lodge  
Marcus Gonzalez  
The Brown Trust  
Gerry Arsenault  
Goodyear Tire  
Seahunter  
H&R Block  
Peter Castellano  
IDI  
60 Minutes Photo  
T Mobile  
Altitude Trampoline Park  
TAP Worldwide  
Royal Poinciana Chapel  
Argo American  
Leslie Hindman  
Light Bulbs Unlimited

## AUTOMOBILE

Earl Stewart Toyota  
New County Motors  
Ed Morse Chevrolet  
Napelton Automobile Group  
Rafih Auto Group  
Grieco Auto Group  
Schumacher Auto Group  
Brahman Motor Cars  
Mitsubishi  
Ferrari  
Bentley  
Mazda  
Broward Motor Sports

## DOLLAR | FOOD MARKETS

Publix  
Winn Dixie  
Presidente Market  
Bedner's Farm Fresh  
Western Beef  
Dollar Tree  
Family Dollar  
Ali Beauty Supply  
Falco Beauty

## FAST FOOD

McDonald's  
Arby's  
Hooters  
Chick Fil A  
Dunkin Donuts  
Subway

## MEDICAL | HEALTH

Davita, Inc.  
Octapharma Plasma  
Florida Health Care  
Humana Health Care  
Greenberg Dental  
Town Care Dental  
Quest Diagnostics  
U-Fit Health Club  
Dental Association of America  
Palm Beach Athletic Club  
Grow Healthy  
Palm Beach Boxing



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561.478.4440

REICHELREALTY.COM

8845 N MILITARY TRAIL | SUITE 100

PALM BEACH GARDENS FL 33410